

Modular Ad Sizes:

Page Size	Col x Inches	Inches x Inches
Full Page	6 x 13.58"	10.25" x 13.58"
3/4 Horizontal	6 x 10.14"	10.25" x 10.14"
3/4 Vertical	4 x 13.58"	6.78" x 13.58"
1/2 Horizontal	6 x 6.7"	10.25" x 6.7"
1/2 Vertical	3 x 13.58"	5.04" x 13.58"
1/3 Horizontal	6 x 4.23"	10.25" x 4.23"
1/3 Vertical	3 x 8.67"	5.04" x 8.67"
1/3 Block	4 x 6.21"	6.78" x 6.21"
1/4 Horizontal	6 x 3.27"	10.25" x 3.27"
1/4 Vertical	3 x 6.7"	5.04" x 6.7"
1/5 Block	3 x 5.23"	5.04" x 5.23"
1/5 Vertical	2 x 7.7"	3.3" x 7.7"
1/8 Horizontal	3 x 3.27"	5.04" x 3.27"
1/8 Vertical	2 x 4.23"	3.3" x 4.23"
1/14 Horizontal	3 x 1.78"	5.04" x 1.78"
1/14 Vertical	1 x 5.25"	1.57" x 5.25"
1/24 Vertical	1 x 3.27"	1.57" x 3.27"
Strip	6 x 1.5"	10.25" x 1.5"
Main (Front Pg) Strip	5 x 1.5"	8.51" x 1.5"
Pencil	6 x 0.75"	10.25" x 0.75"
Front of Jobs	6 x 3"	10.25" x 3"
Corner Cut	2 x 3.6"	3.3" x 3.6"
Double Truck	12.53 x 13.58"	21.5" x 13.58"

Column Sizes:

1 Column	1.57"
2 Column	3.3"
3 Column	5.04"
4 Column	6.78"
5 Column	8.51"
6 Column	10.25"